

**REDACTED - FOR PUBLIC INSPECTION**

Live Multiview Alternate 6 9216

**Premium Add-on Channels**[Back to top](#)

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**EXHIBIT 5**

**REDACTED**



Derek Dickinson  
General Attorney  
AT&T Services, Inc.

Whitacre Tower, Room 2916  
208 S. Akard Street  
Dallas, TX 75202  
214 757-3369  
FAX 214 746-2272  
dd8284@att.com

August 8, 2011

Brian Hurh  
Davis Wright Tremaine LLP  
1919 Pennsylvania Ave., NW  
Suite 800  
Washington, DC 20006-3402  
(fax) 202-973-4499  
brianhurh@dwt.com

**Re: Comcast Request for AT&T Data for Effective Competition Filing**

Dear Mr. Hurh:

This letter is in response to your request on behalf of Comcast Cable Communications, L.L.C. ("Comcast") for information from AT&T under Section 76.907(c) of the FCC's rules, in particular, to demonstrate "effective competition" for certain communities in the state of Illinois.

As we discussed on the phone and in emails, AT&T is providing this information to you and your law firm ("DWT") as outside counsel representing Comcast with the understanding that, if any communities qualify for effective competition using the AT&T subscriber figures, DWT will disclose the total competing provider subscriber count to Comcast such that Comcast will not be able to determine AT&T's subscriber counts (that is, AT&T data plus data available from other providers, such as DBS providers). Moreover, you have indicated that if a petition for effective competition is filed with the FCC, DWT will submit AT&T's subscriber figures confidentially.

With that understanding, here is the data:

Clarendon Hills  
AT&T U-verse TV subscribers:

Downers Grove  
AT&T U-verse TV subscribers:

REDACTED

Elmhurst  
AT&T U-verse TV subscribers:

Evanston  
AT&T U-verse TV subscribers:

Forest Park  
AT&T U-verse TV subscribers:

Hinsdale  
AT&T U-verse TV subscribers:

Northfield  
AT&T U-verse TV subscribers:

Oak Park  
AT&T U-verse TV subscribers:

River Forest  
AT&T U-verse TV subscribers:

Westmont  
AT&T U-verse TV subscribers:

Willowbrook  
AT&T U-verse TV subscribers

Wilmette

AT&T U-verse TV subscribers:

Just to be clear, the subscriber counts above are as of July 31, 2011.

Please feel free to call me at 214-7575-3369 (office) or 210-508-4247 (mobile) if you have any questions.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Derek Dickinson".

Derek Dickinson

**EXHIBIT 6**



February 9, 2011

Davis Wright Tremaine LLP  
1919 Pennsylvania Avenue, N.W.  
Suite 200  
Washington, DC 20006

To Whom It May Concern:

Media Business Corporation ("MediaBiz") utilizes a multi-step process to accurately identify cable client franchise areas and associated ZIP and ZIP+4 Codes. (A ZIP+4 Code includes the five digits of the United States Postal Service ZIP Code, a hyphen, and four more digits that determine a more precise location than the ZIP Code.)

MediaBiz developed this methodology to address the potential shortcomings in utilizing 5-digit ZIP Code data for "Effective Competition" petitions. This basic methodology has been in place for several years and has been used successfully in many Effective Competition cases at the FCC.

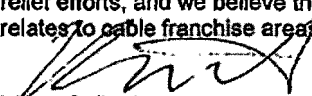
Because ZIP Codes and municipal boundaries are created and managed by different government authorities, the boundaries of ZIP Codes and municipal boundaries often overlap. ZIP Codes frequently span between and beyond municipal boundaries. ZIP+4 Codes, however, usually reside in one and only one municipality. MediaBiz uses Place, Minor Civil Division (MCD), and County boundaries from Dynamap®, a division of Pitney Bowes Business Insight, to determine municipal boundaries. MediaBiz uses the Dynamap® ZIP+4 Centroids database, which contains ZIP+4 centroid correspondence for virtually all deliverable ZIP+4s, to identify ZIP+4 Codes within municipal boundaries, among the over 60 million ZIP+4s in all 50 states, DC, and Puerto Rico, based on current data from the USPS and the U.S. Bureau of the Census, and the Tele Atlas master street database.

MediaBiz then utilizes its ZIP+4 Code mapping to enable our clients to obtain proper "Direct-to-Home" (DTH) subscriber counts for their respective franchise areas by tracking DTH subscribers at the ZIP+4 Code level. (Where a ZIP Code falls entirely within a franchise area, however, it is unnecessary to identify DTH subscribers at the ZIP+4 Code level for that 5-digit ZIP Code. In such instances, DTH subscribers are identified by the 5-digit ZIP Code only.)

Only ZIP+4 Codes that meet specific criteria are included in this report. The following criteria must be met:

- The centroid of the ZIP+4 Code is within the franchise area; and
- The USPS ZIP+4 Record Type (from Dynamap® ZIP+4 Centroids) is either H - high-rise or S - street

Our methodology has been used by many multiple system operators (MSOs) as part of their Effective Competition relief efforts, and we believe this methodology produces the most accurate and detailed view of ZIP+4 data as it relates to cable franchise areas.



Pinna Gallant  
Sr VP Products  
MediaBiz

**EXHIBIT 7**

**SBCA ECTR Summary Pages**

**ZIP+4 Data provided on CD included with the exhibit.**

**A hard copy of the ZIP+4 data is available upon request.**



# ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated July 7, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: July 11, 2011

ZIP Codes	DTH Count
Requested total for Elmhurst, IL	1899

Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Evanston, IL	2793
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Forest Park, IL	845
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Hinsdale, IL	727
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Northfield, IL	256
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Oak Park, IL	1933
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for River Forest, IL	477
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Westmont, IL	1420
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) Invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.



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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Willowbrook, IL	343
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Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) Invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Wilmette, IL	1335
----------------------------------	------

Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

**EXHIBIT 8**

REDACTED - FOR PUBLIC INSPECTION

## U.S. Census Bureau



H1

**OCCUPANCY STATUS****Universe: Housing units****2010 Census Redistricting Data (Public Law 94-171) Summary File**

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

	Clarendon Hills village, Illinois
Total:	3,338
Occupied	3,132
Vacant	206

Source: U.S. Census Bureau, 2010 Census.

U.S. CENSUS BUREAU  
*Helping You Make Informed Decisions*

Source: U.S. Census Bureau | American FactFinder

## U.S. Census Bureau

AMERICAN

FactFinder 

H1

## OCCUPANCY STATUS

Universe: Housing units

2010 Census Redistricting Data (Public Law 94-171) Summary File

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

Downers Grove village, Illinois	
Total:	20,478
Occupied	19,187
Vacant	1,291

Source: U.S. Census Bureau, 2010 Census.

USCENSUSBUREAU

Helping You Make Informed Decisions

Source: U.S. Census Bureau | American FactFinder

REDACTED - FOR PUBLIC INSPECTION

## U.S. Census Bureau

AMERICAN

FactFinder 

H1

## OCCUPANCY STATUS

Universe: Housing units

2010 Census Redistricting Data (Public Law 94-171) Summary File

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

	Elmhurst city, Illinois
Total:	16,590
Occupied	15,765
Vacant	825

Source: U.S. Census Bureau, 2010 Census.

U.S. CENSUS BUREAU  
*Helping You Make Informed Decisions*

Source: U.S. Census Bureau | American FactFinder

# ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated July 7, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Clarendon Hills, IL	460
---	-----

Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

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Report Date: July 11, 2011

ZIP Codes

DTH Count

Requested total for Downers Grove, IL	2590
---------------------------------------	------

Data is current through 5/31/2011

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.